



SUN20 PRESS RELEASE

ADULTS COLLECTION

One-of-a-kind designs and contrasting colours make the SUN20 range from Pepe Jeans the go-to collection for future trend-setters. With must-have fashion allure and premium appeal, the brand reinvents retro shapes with fresh perspectives for a funky, eclectic look.

The sleek trapeze silhouette of **PIPER PJ7366** revisits retro-chic femininity with the ultra-stretched angles playing on a deep 90s aesthetic. In eye-catching colour options like bright red and chalk white, this showstopper style features gold metal temples and colour tips that match the front for a Lolita-inspired look. Continuing the homage to the 90s, the petite metal style of **ZOEY PJ5172** is super lightweight and flatters with contemporary flair. The bubble gum pink lenses and matching temple tips reflect a fun and effervescent attitude, whereas the white and copper versions are chic in their ethereal simplicity.

Upbeat fashion comes into play in **AUDREY PJ7356** where a bright vitamin yellow shade and matching cosmetic lenses meet a squarely oversized silhouette exuding ultra-modern appeal. Similarly, the crystal pink version lights up the look with its mirrored lenses adding a quirky edge to an already head-turning style.

Made for fashion trailblazers, **VALENTINA PJ7359** combines city style with fashionable flair. Its feminine butterfly shape and polished tones of grey, tortoiseshell and teal give this model a cutting-edge, cosmopolitan touch finished by a flush of pink lining the brow and edges.

The line detailing continues with **CAMERON PJ7367** which showcases this motif all the way around the sunglasses. Features such as the double bridge and the ultra-lightweight feel give this pilot shape irresistible street-smart style and urban charisma. Available in versatile tones of black, navy and grey with contrasting mirrored lenses to a modish effect.

Oversized **LINCOLN PJ7362** follows the crystal-clear yellow trend set by statement-making AUDREY. A decorated corewire is embedded in the acetate temples elevating the bold tear drop front. Available also in classic black and retro golden brown.

Fine rimless frames and dual lens effects turn the popular shape of **MIQUELL PJ5167** into a universal symbol of Pepe style. The frosted matte gradient detailing on the lenses truly cast these premium shades into the spotlight. Sleek, lightweight and available in iconic teal, silver and darker navy versions.





KIDS COLLECTION

Trendy frames and bright colours work together for the must-have accessories in kids' fashion. Designed for all sunny day outings, **BRIANNA PJ8048** is available in coral, mint and black. However, it is the tortoiseshell version that takes the spotlight with contrasting pink temples that express fun and playfulness.

Keeping kids cool this summer is **SEBASTIAN PJ8047** with mirrored lenses in a fetching navy as well as brown and red, all of which matching durable and newly introduced bendy temples for long-term wear and malleability.



MIQUELL PJ5157



AUDREY PJ7356



ZOEY PJ5172



CAMERON PJ7367



SEBASTIAN PJ8047



BRIANNA PJ8048

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